



Dear Sponsor,

In the past, generous sponsorships have enabled Continuum to raise significant funds in order to directly help individuals to rebuild their lives. The impact they have had has been amazing, and we are so grateful.

Today, I am asking for your support by sponsoring a special event to help individuals struggling with mental illness and/or chronic homelessness to transform their lives.

Continuum has recently opened three new programs designed to enable hundreds of individuals to build a solid new foundation and way of living. Without comprehensive support provided by Continuum's programs, these individuals will likely remain in a continuous state of crisis and homelessness.

Proceeds from your sponsorship will go directly toward supporting some of the most vulnerable people you could ever know.

The event will also honor Continuum's CEO, Patti Walker for 40+ years of rebuilding tens of thousands of lives. Patti will be retiring this year. Her inspiring leadership and impact will be felt for years to come. This promises to be a very uplifting evening.

I hope to hear from you soon, and thank you in advance for your generosity.

Sincerely,

Maureen Weaver, Esq.
Board Chair
Continuum of Care, Inc.

Your generous support will deeply affect so many individuals in your community



Join Continuum for An Inspiring Evening

Honoring

Patti L. Walker, CEO – Retiring After 40+ Years of Rebuilding Lives



Patti Walker's journey as the CEO of Continuum of Care has been nothing short of extraordinary, and as she retires, we believe her legacy deserves a celebration that echoes the transformative impact she has had on tens of thousands of lives.

When Patti assumed the role of CEO for Continuum of Care, she faced the challenge of managing just only house, New Haven's first Halfway House, **with just 13 clients** in her charge. Today, under Patti's visionary leadership, Continuum has evolved into one of Connecticut's largest and most

comprehensive residential and support services for individuals dealing with mental illness and intellectual disabilities.

Continuum now annually helps more than 2,400 people rebuild their lives across 60 locations throughout the state, through housing and essential non-residential support programs, including an outpatient clinic, in-home services, case management, crisis outreach and stabilization, and recovering peer services. Patti's commitment to rebuilding lives has been the driving force behind this incredible transformation.

Become a sponsor, and be part of the Continuum

All proceeds from the event will go directly toward the care of our clients by providing clinical services, housing, basic needs, support services, and employment assistance.

EVENT DETAILS

Date & Time: Wednesday, May 22, 2024 | 6:00 pm - 9:00 pm

Venue: Anthony's Ocean View, 450 Lighthouse Road, New Haven, CT

- ❖ Cocktails, Hors d'oeuvres and Dinner
- ❖ Silent Auction and Live Auction
- ❖ Live Dinner Music
- ❖ Ticket Price: \$150 pp or Table for 10 included with most sponsorships

Please consider a sponsorship to support this wonderful event. Thank you so much.



SPONSORSHIP LEVELS

Your Sponsorship Directly Benefits Individuals Struggling with a Mental Health Crisis and/or Homelessness

- ❖ ***Rebuilding Lives: \$15,000***
 - Naming rights for the event and inclusion of logo on all event materials
 - Banner displayed at event & option to provide promotional materials or gift for attendees
 - Opportunity for sponsor to speak at event & introduce speaker
 - Full page ad in program book
 - Featured in social media, advertising & press releases for event
 - Logo featured on website with hyperlink to your company's website
 - Two tables for 10 people with VIP seating

- ❖ ***Making A Difference Sponsor: \$7,500***
 - Option to provide promotional materials or gift for attendees
 - Full page ad in program book
 - Featured in social media, advertising & press releases for event
 - Logo featured on website with hyperlink to your company's website
 - Table for 10 people with VIP seating

- ❖ ***Providing a Home Sponsor: \$5,000***
 - Full page ad in program book
 - Featured in social media, advertising & press releases for event
 - Logo featured on website with hyperlink to your company's website
 - Table for 10 people with VIP seating

- ❖ ***Supporting Recovery: \$2,500***
 - 1/2 page ad in program book
 - Featured in social media callouts
 - Logo featured on website
 - Table for 10 people

- ❖ ***Giving Hope Sponsor: \$1,500***
 - 1/4 page ad in program book
 - Name listed on website and program book
 - Table for 10 people

- ❖ ***Being a Friend Sponsor: \$1,000***
 - Name listed on website and program book



Yes, we want to be part of the Continuum by sponsoring this important event.

Individual Name: _____

Company: _____

Email Address: _____

Sponsorship Level:

- Rebuilding Lives \$15,000
- Making a Difference \$7,500
- Providing A Home \$5,000
- Supporting Recovery \$2,500
- Giving Hope \$1,500
- Being a Friend \$1,000

I/we cannot sponsor, but I/we wish to make a donation of: _____

Via Check or Credit Card (please check one): Check Enclosed or Please use my credit card:

Credit card: Amex M/C VISA Discover Credit Card

You may also pay online at www.continuumct.org/Patti

Card #: _____ Exp Date: _____ Security #: _____

Company: _____

Company Representative: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Company Representative Signature: _____

Please make checks payable to: CONTINUUM OF CARE, INC.

Please mail to: Deborah Cox
c/o Continuum of Care
109 Legion Avenue, New Haven, CT 06519

or email form to: dcox@continuumct.org

Please return by April 15, 2024 so we may include you in our press releases and other marketing materials

Thank you for your generous support

Continuum of Care is a 501(c)(3) nonprofit organization - Tax ID: 06-0836524